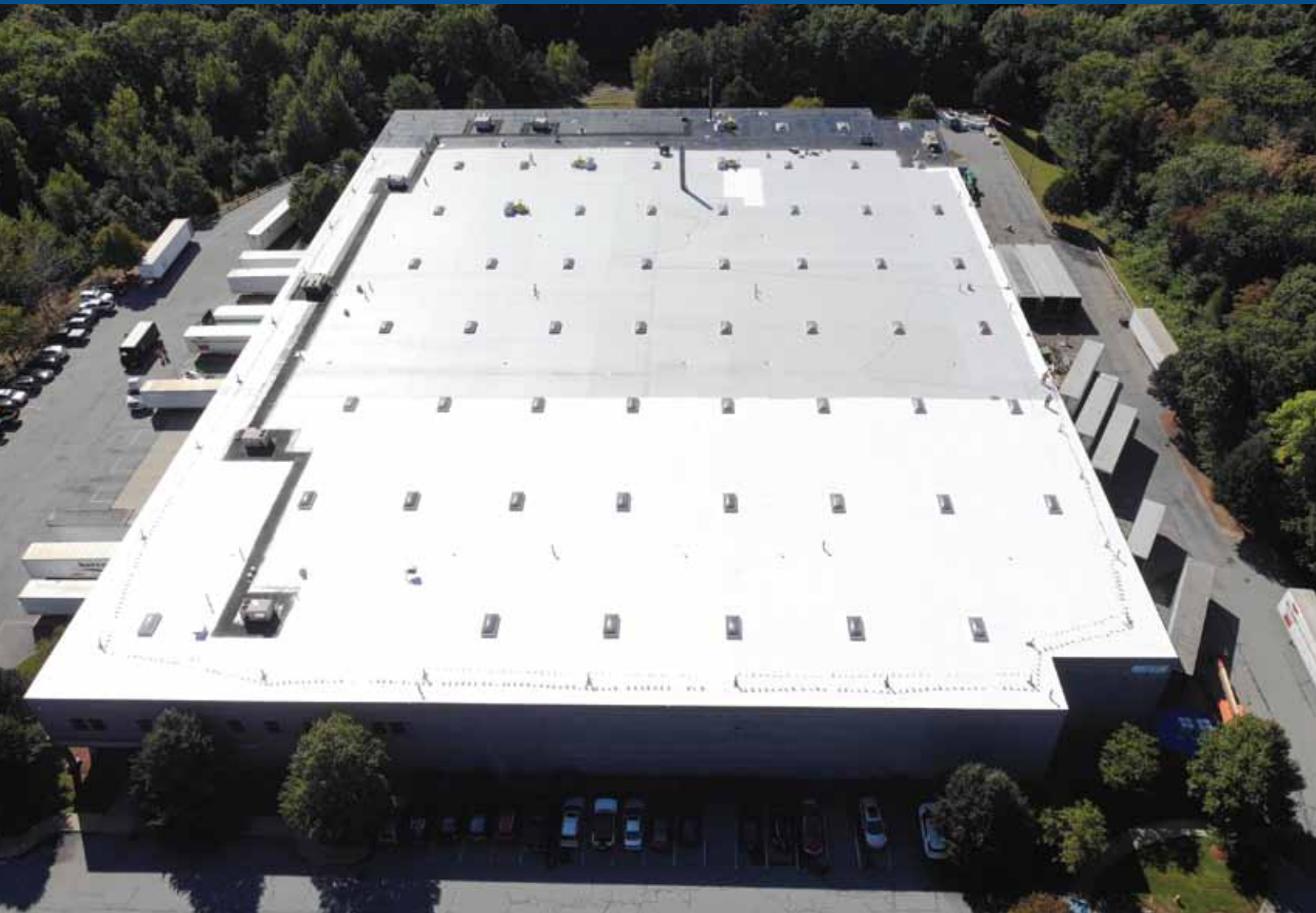




**Commercial Roofing, Painting &  
Roof Coating Applications**



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# ICRS WELCOMES YOU TO THE FAMILY!

Welcome to ICRS Commercial Roofing & Painting, LLC, your one-stop solution for all commercial roofing and painting needs. Additionally, we offer specialized services such as full property pressure washing, and sheet metal fabrication.

In commercial roofing, we excel in installing TPO, PVC, and EPDM membranes for flat and low-slope applications. But before considering roof replacement, let's explore whether your roof qualifies for a Roof Restoration, typically half the cost with the same warranties as a replacement project. ICRS specializes in Roof Restorations for most flat roof, low-slope applications, and metal roof systems.

Our passion lies in commercial painting, both exterior and interior, as we take pride in revitalizing buildings with vibrant colors. Whether it's commercial retail buildings, strip malls, factories, pole barns, or agricultural buildings, we bring them back to life with our painting expertise.

Our pricing is not only responsible but also very hard to beat, due to our volume-based approach. We eagerly anticipate the opportunity to collaborate on your next project. Feel free to reach out with any inquiries. Welcome to ICRS Commercial Roofing & Painting, LLC!

## OUR COMMERCIAL ROOFING SERVICES INCLUDE

- Commercial Roof Coating Restorative Systems
- EPDM, TPO, PVC Single Ply Membranes for Flat Roofs
- Exterior & Interior Commercial Painting
- Standing Seam Metal Roofs
- Re-Roofs
- Gutters & Downspouts
- Sheet Metal Fabrication
- Re-Skins
- Licensed, Bonded & Insured
- Agricultural & Farm Building Roofs
- General Carpentry
- 24 Hour Emergency Services
- Maintenance Contracts
- Drone Imaging & Thermal Imaging
- Roofing Repairs & General Maintenance



# COMMERCIAL AND INDUSTRIAL PAINTING



ICRS also specializes in commercial and industrial painting for both exteriors and interiors. Whether it's a factory, a retail store, hotel or warehouse, we have the equipment and experience to paint whatever you need. When it comes to the interior of factories, we are very non-intrusive to keep your business running at all costs. Check out our pictures of the most recent factory project, which involved painting the entire exterior as well as the entire interior !

Call today for your free paint analysis, and see just how aggressive we are in price!





# COMMERCIAL AND INDUSTRIAL PAINTING



**SHERWIN-WILLIAMS®**

Minimize maintenance time with **Emerald® Rain Refresh™ Exterior Acrylic Latex**



For a durable, just-painted look that lasts, choose **Emerald® Rain Refresh™ Exterior Acrylic Latex** with Self-Cleaning Technology.



Formulated to be self-cleaning by shedding dirt upon rain or water contact



UV & weather protection



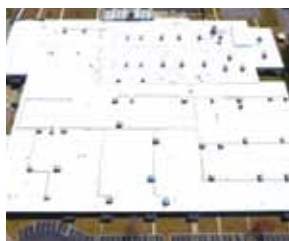
Durable performance

# SILICONE ROOF RESTORATION SYSTEMS

Our Silicone Roof Coatings are designed to restore, improve performance, and extend the life of your roof. This cost-effective solution can be quickly installed, provides a renewed warranty and watertight surface, and helps reduce energy costs. Our silicone roof coatings are applied directly to your existing roofing system. Simply apply a layer of silicone on top of the roof. You can still utilize your current roof surface, roof deck, and insulation with a silicone roof coating.

## WHY SILICONE?

- Resists ponding water; won't break down or degrade
- Reflects nearly 90% of UV rays back into the atmosphere; keeps your building cooler
- Renewable at the end of the warranty period; apply a little more coating and you've got a brand new roof



## BENEFITS OF SILICONE

### Reduce Energy Consumption

Silicone roof coatings reflect nearly 90% of UV rays back into the atmosphere, keeping your building cooler. On a hot summer day, a silicone roof coating can reduce the temperature of your roof by up to 60 degrees, which prevents that heat from penetrating the roof into your building.

### Recoat to Restore

We offer warranties ranging from 5 to 20 years on our silicone roof coating systems. But when that warranty expires, you're not left out in the cold. You can simply apply a new layer of silicone to renew your warranty for another 5 to 20 years. This renewal coat is far thinner than the original quote, saving you money.

### Reduced Tear-off

Roof tear-off puts 8 million tons of waste in our landfills every year, a top contributor to the over-filling problem. On a typical silicone roof coating project, (much) less than 5% of the roof will be torn off. If we started restoring all of our buildings instead of tearing off, we'd remove 7.6 million tons of waste – every single year.

### 1-Coat Application

While other roof coatings require primers, base coats, fabric reinforcements, and then a top coat on the entire roof surface, our silicone roof coatings are a one-coat application. Primers are rarely required, fabric is required only around penetrations, and PM silicone can be installed up to 40 mils in a single pass.

### Self-flashing

No need for additional sheet metal or flashing work, which requires extra labor, time, and tools. Silicone roof coatings are self-flashing and can therefore be applied right up onto parapet walls, flashings, down to the edges of drains, and any other penetration. Penetrations are the leading cause of leaks, silicone stops them.

### Seamless

Nearly every other roofing system available has seams. Metal, single-ply, BUR, modified bitumen, all of these materials have seams. What do seams do? They leak. Penetrations are the leading cause of leaks, seams are a close second. Silicone roof coating systems eliminate seams, and therefore leaks.

# SILICONE ROOF RESTORATION SYSTEMS



## SILICONE44® RUBBERIZED ROOF COATING



### Benefits of Uniflex® Silicone44® Rubberized Silicone Roof Coating:

- ✓ Ponding water resistance
- ✓ Excellent flow and leveling
- ✓ Exceptional permeability rating of 7.2 perms aids in breathability, which helps prevent blistering
- ✓ UV resistance with bright white reflective finish helps lower cooling costs
- ✓ Superior dirt pickup resistance allows for the coating to stay cleaner, longer
- ✓ Outstanding adhesion to most roofing materials

#### ROOF COATING TECHNOLOGY RATING

PERFORMANCE ATTRIBUTE	SILICONE	ACRYLIC
Ponding Water Resistance	✓✓✓	
UV Resistance	✓✓✓	✓✓
Toughness (tensile/elongation)	✓✓	✓✓
Tear Resistance	✓	✓
Recoatability	✓	✓✓✓
Cleanup	Solvent	Water

#### Rating Scale

Good = ✓  
Better = ✓✓  
Best = ✓✓✓

### Recommended roof substrates:

- Metal
- Polyurethane Foam
- Single Ply
- Cured Concrete
- Smooth Built-up Roof
- Modified Bitumen

SKU Number	SKU Description	Size	UPC	SNIS
KST044600-20	Rubberized Silicone White Roof Coating	5-Gallon Pail	050926004903	651170129
KST044600-27	Rubberized Silicone White Roof Coating	50-Gallon Drums	050926004810	651170178
KST044320-20	Rubberized Silicone Gray Roof Coating	5-Gallon Pail	050926003883	650963069
KST044320-27	Rubberized Silicone Gray Roof Coating	55-Gallon Drums	050926003890	650963077



Contact your local area sales rep for more information.  
[uniflexroof.com](http://uniflexroof.com)

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# PREMIUM ELASTOMERIC WHITE FINISH COAT



Uniflex® Premium Elastomeric White Finish Coat is formulated using a 100% acrylic polymer that provides outstanding weathering and superior reflectivity properties.

Resists cracking and peeling and provides excellent waterproofing capabilities.

- ✓ Bright white finish reduces surface temperatures, thereby minimizing thermal expansion and contraction.
- ✓ Under-the-roof temperatures are reduced, lowering cooling costs.
- ✓ Custom colors available; see Elastomeric Tint Base Data, page 41-30D, for more information.

SKU Number	SKU Description	Size	UPC	SNIS
KST041300-20	Premium Elastomeric White Finish Coat	5-Gallon Pail	003777789001	009921156
KST041300-27	Premium Elastomeric White Finish Coat	55-Gallon Drum	003777789018	009021164
KST041300-28	Premium Elastomeric White Finish Coat	275-Gallon Tote	050926413002	001556604



Contact your local area sales rep for more information.  
uniflexroof.com

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# 870-706-0784



**A Better Product – by FAR™**  
REVOLUTIONIZING THE ROOFING INDUSTRY



## Go FAR® to Reach SUSTAINABILITY Goals

Fluid Applied Roofing's FAR System™ eliminates the need for roof replacement and help meet sustainability goals through a reduction in landfill waste. Millions of tons of roofing waste end up in US landfills each year. Discarded roofing comprises about 7% to 10% of total landfill waste. The FAR System™ extends roof life, helping the environment and saves the high costs of tear-off and disposal. When maintained properly, the FAR System™ is the last roof a building owner will ever need, with renewable warranty options of 10, 15 and 20 years.

Buildings with cool roofs can help reduce smog levels. In the summer, urban areas become "heat islands" with temperatures much higher than surrounding areas. The higher temperatures result in increased ozone levels and contribute to smog and haze. Installing the FAR System™ on city buildings will help reduce the heat island effect.

## Save ENERGY with FAR®

The FAR System™ is highly reflective, reducing the roof surface temperature by 50°F - 80°F, allowing less heat transfer into the building, resulting in a substantial reduction in energy cost. The FAR System™ offers a potential energy reduction of up to 50%.



fluidappliedroofing.com  
855.860.2300



**COMMERCIAL ROOFING & PAINTING**

**870-706-0784**

**PO Box 1761  
Mountain Home, AR 72654**

**11647 State Route E  
West Plains, MO 65775**



**You**T**ube**



**BBB Rating: A**

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